

**CENTRE FOR  
INTENSIVE ENGLISH**



**TURN YOUR  
WORDS**



**INTO  
A GLOBAL  
CONVERSATION**

**Turn for your future.**

# VISION

Changing lives and enriching communities for a better world.

# MISSION

- We deliver superior products and services that benefit society, and shape future generations of leaders and thinkers.
- We care for the safety and health of our people, and we believe in developing their talents through empowerment and enabling them to maximise their potential.
- We grow our businesses to deliver sustainable and responsible shareholder returns while ensuring that we continue to protect our environment.
- We must be bold in technological innovations to be market leaders in our core businesses.
- We will leverage on the synergies within our business ecosystem to create unique product offerings.

# EDUCATION CHARTER

- We inspire students and staff to lead, share and serve.
- We create a community in which learning, teaching and research are encouraged, enabled and enjoyed.
- We promote critical thinking, independent learning and creative problem solving.
- We nurture individuals to be ethical and responsible global citizens.
- We share our success with stakeholders and the community we serve.



# TABLE OF CONTENTS

<b>1</b>	<b>ABOUT</b>	
	Introduction	2
	Cultivating An Entrepreneurial Mindset	3
<b>2</b>	<b>ENGLISH LANGUAGE</b>	4
<b>3</b>	<b>WHY STUDY ENGLISH LANGUAGE AT KDU?</b>	5
<b>4</b>	<b>CERTIFICATE IN INTENSIVE ENGLISH</b>	6
<b>5</b>	<b>STUDY ROUTE</b>	7
<b>6</b>	<b>PROGRAMME STRUCTURE</b>	7
<b>7</b>	<b>PLACEMENT TEST</b>	8
<b>8</b>	<b>KDU INTERNATIONAL STUDENT VOICES</b>	11
<b>9</b>	<b>STUDENT LIFE</b>	13
<b>10</b>	<b>CAMPUS LIFE &amp; FACILITIES</b>	
	KDU University College, Utropolis, Glenmarie	15



# INTRODUCTION

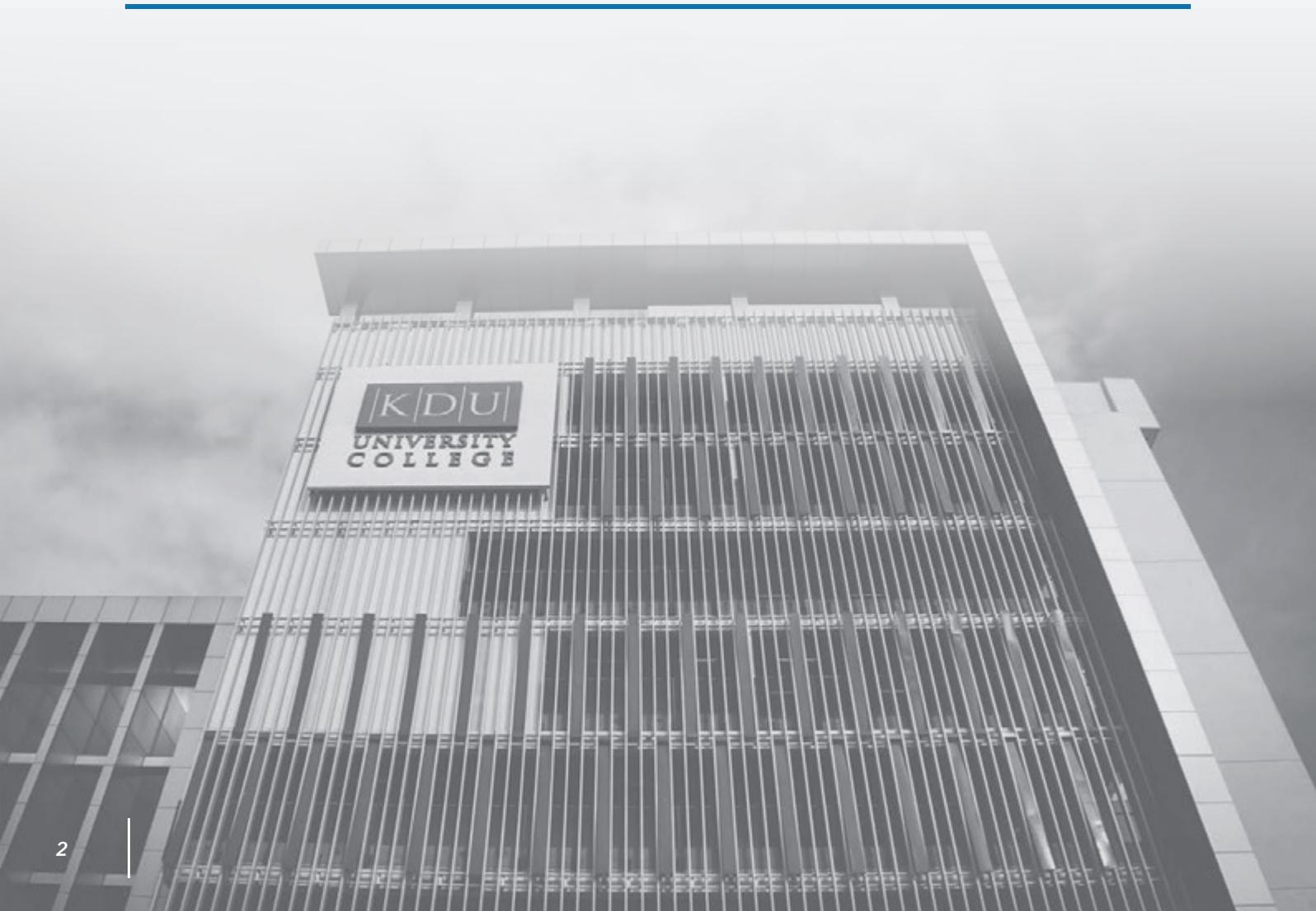
## Welcome to KDU.

Discover an institution that combines knowledge with experiential learning that goes beyond classroom teaching. Our education approach takes on real-world perspective, where our students are encouraged to embark on real-life projects that not only focus on hands-on learning but also education that will help them develop leadership and interpersonal skills, ensuring that they hit the ground running and become graduates who think, do and innovate in order to cater to the needs and betterment of the world we live in.

Here at KDU, we have nurtured many bright and passionate minds who have contributed to society in varieties of ways. We provide a platform for practical, impactful ideas to be conceived and incubated. Our global connections open the minds of our graduates and broaden the perspectives of our future generations.

A pioneer in providing private tertiary education, KDU has seen thousands of spirited and hopeful youths from different background, culture and countries teeming its corridors of vibrant campuses in pursuit of quality education for the past 35 years. As the first institution to have a purpose-built campus, and the first to offer twinning programmes in the nation, KDU is proud to have over 45,000 successful alumni since its inception. Some of whom, include corporate leaders, entrepreneurs and celebrities around the globe.

KDU has two campuses in Selangor – KDU University College in Utropolis Glenmarie and KDU College in Damasara Jaya, and are part of Paramount Education.



# CULTIVATING AN ENTREPRENEURIAL MINDSET

Richard Branson, Mark Zuckerberg and Elon Musk are entrepreneurs who are highly enthusiastic, creative problem solvers, risks takers who learn from failures and thrive on challenges. At KDU, we foster these eminent traits by encouraging our students to think outside the box, to be innovative in developing their business sense and to cultivate entrepreneurial ideas into impactful action.



## Making Monster Impact

In an effort to spur and accelerate the students' entrepreneurial mindset, the School of Computing and Creative Media has established a development, publishing & commercialisation initiative called Daikaiju Studios, an avenue where staff and/or students form development teams to take on a variety of projects. One of the many success stories was in 2015 – when a group of KDU Game Development students entered a competition to develop a mobile game based on an upcoming animated TV series called Ejen Ali. The students won RM100,000 as a development start-up capital and are currently incubated within the studio. Another one of the initiatives of the studio is to produce original content. As of today, there are two registered digital game IPs currently in development.



## Fine Appreciation of Modern Malaysian Cuisine

An entrepreneurial project of the School of Hospitality, Tourism and Culinary Arts, Dewakan Restaurant is currently Malaysia's rising star in the fine dining scene. Named after the word 'Dewa' for God in Malay and 'Makan' which means 'to eat', Dewakan is looking to change the way we understand Malaysian cuisine by presenting scrumptious and enticing plates that are sure to delight our taste buds. Dewakan believes that food is symbolic of love and the restaurant looks to celebrate the bountiful blessings given by our land through a plethora of innovative courses. This successful entrepreneurial project exists through the vision and passion of KDU culinary lecturer and author of *Redefinition: Molecular Cuisine*, Chef Darren Teoh.



## Turning Designers into Designpreneurs

The growing phenomenon of entrepreneurial designers has given birth to designpreneurs. Designers are normally associated with artistes and visual-makers who tend to be wrapped within their own creative process and creation. However, designers have innate entrepreneurial sense which allows them to expand, experiment and broaden their designs within the commercial, marketing, industrial and trading enterprise. The Entrepreneurial Design students of the School of Communication and Creative Arts understand this concept the most. They are taught to sharpen creative and personalised designs, as well as to market these designs by integrating advanced creative works with business strategies. Through the annual Designpreneur Faire, final year students will showcase and commercialise brands and products they have produced during the period of their studies.



## From Class to Café

Come lunch hour, the alluring smells of mouth-watering desserts and pastries at KDU's Café 8ighty 7even are brought to you by the School of Hospitality, Tourism and Culinary Arts' bakery students. The café allows students to be involved in the process of preparing and baking the savouries and pastries for the café, as well as managing the ins and outs of a business model. The students are tasked to prepare sandwiches, tarts and a variety of breads, and they are able to witness the sales of their own culinary creations for the day. This not only allows them to work in the latest well-equipped kitchens but also to participate in real café environment. You can also get some of the best brewed coffee to go with your delicious pastries!

# ENGLISH LANGUAGE

**English proficiency** is critical for anyone seeking to live, work, or succeed professionally in the global arena. At KDU, our programmes, which cater for most language levels and abilities, enable students to sharpen their English language skills before commencing their tertiary education in Malaysia.



# WHY STUDY ENGLISH LANGUAGE AT KDU?

## **Fun Learning Environment**

Besides classroom learning, there are language activities such as Ted Talks, Anecdotes, Role-plays and Film English organised to provide more opportunities for students to use the language.

## **The Language Community in KDU is a melting pot**

Our international students come from at least 20 different countries.

## **Excellent Student-Lecturer Rapport**

Our dedicated and qualified teaching staff ensure that students are each assigned an academic advisor throughout their course of study.



# CERTIFICATE IN INTENSIVE ENGLISH

The Certificate in Intensive English programme is specially designed to prepare students for study and to meet the English entry requirements to Diploma, Undergraduate and/or Postgraduate courses at KDU.

In the programme, students will develop skills and strategies:

- In academic reading and writing
- In listening and speaking
- To take an external English examination with confidence



**Duration:**  
5 Weeks per Level

**Total Hours a Week:**  
25 Hours

**Intakes:**  
2 January, 12 February, 19 March,  
30 April, 4 June, 16 July, 20 August,  
1 October & 5 November

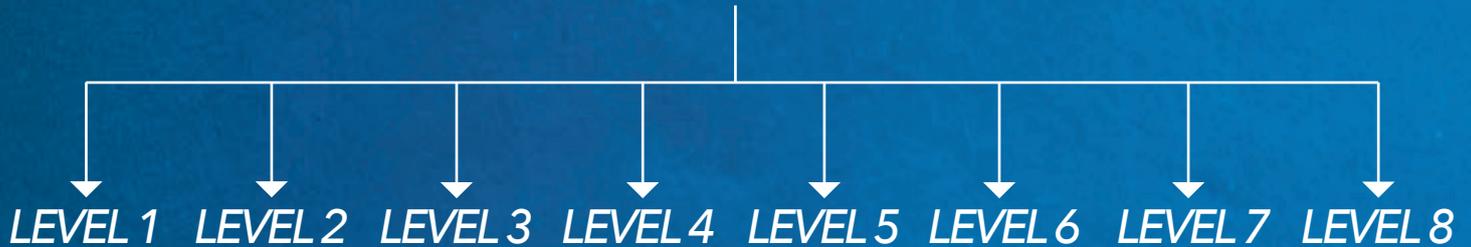
**Course Location:**  
KDU University College,  
Utropolis, Glenmarie

# ***STUDY ROUTE***

## ***CENTRE FOR INTENSIVE ENGLISH***

---

### ***PLACEMENT TEST***



There are 8 levels of study. Each level of study emphasises all the essential skills – listening, speaking, reading and writing as well as grammar and vocabulary

## ***PROGRAMME STRUCTURE***

- ***LISTENING***
- ***SPEAKING***
- ***READING***
- ***WRITING***
- ***IELTS PREPARATORY (LEVEL 5 TO 8)***



# PLACEMENT TEST

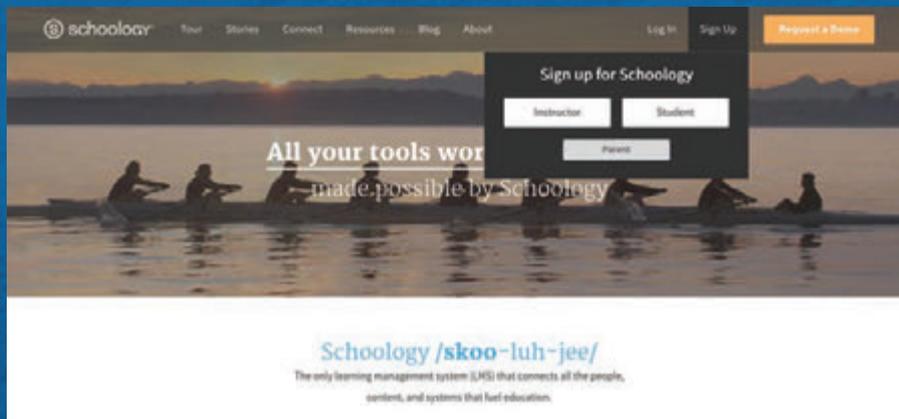
Before coming to Malaysia, students should take the KDU English placement test online to assess their language proficiency. The results would be used to gauge students' level of proficiency.

Upon arrival in Malaysia, students would need to take another placement test which would be used to place students in the correct course level.

**\*\* Students are advised to arrive in Malaysia at least one week before the start of the intake.**

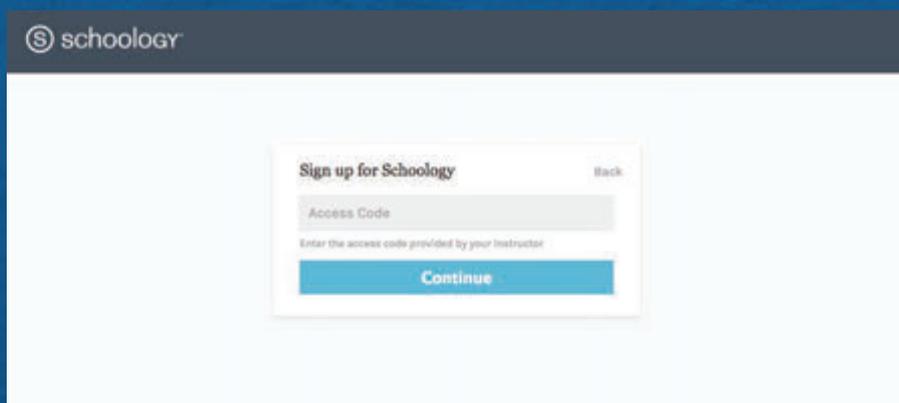
The placement test can be done online. Here's how:

## STEP 1



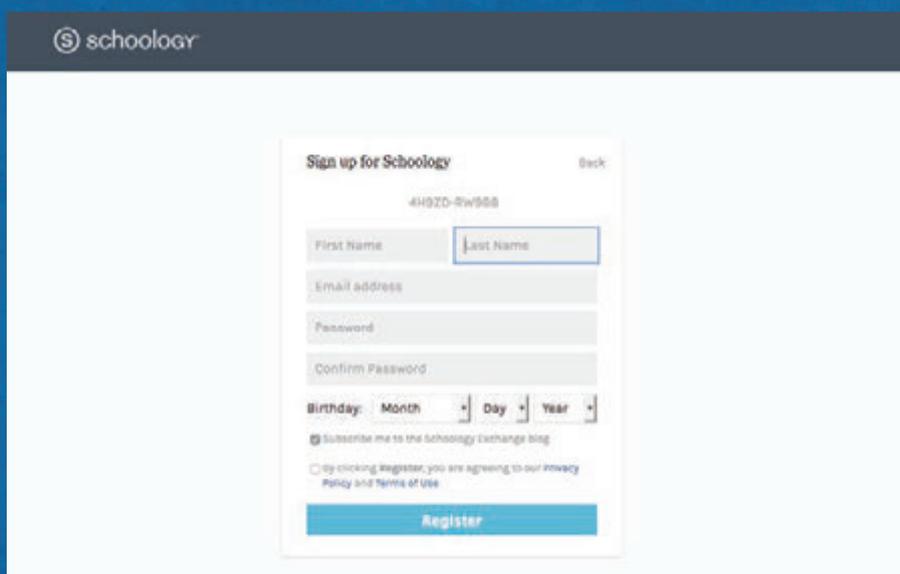
Login to the following URL <https://www.schoology.com> – Sign up. Choose Student.

## STEP 2



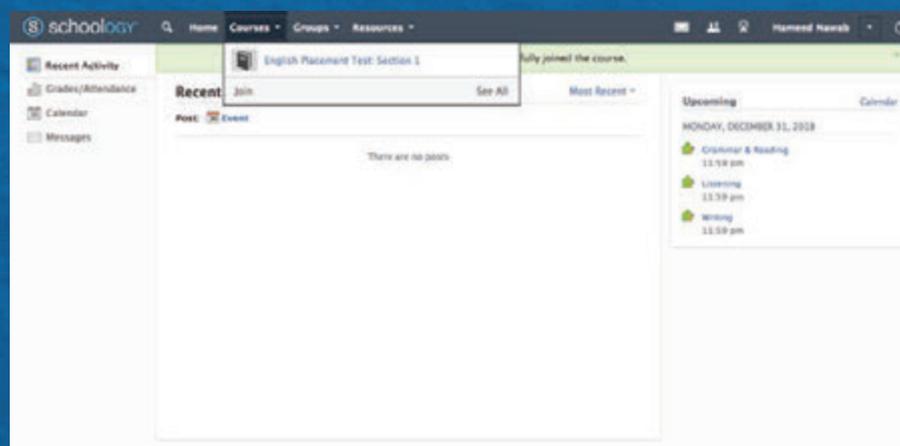
Enter access code. The code is **4H9ZD-RW9B8**

### STEP 3



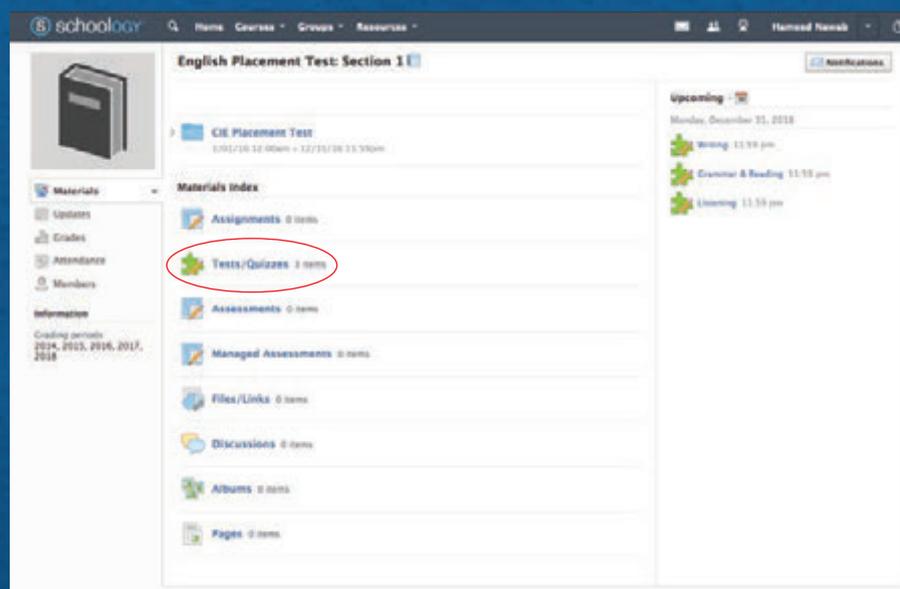
Key in your details

### STEP 4



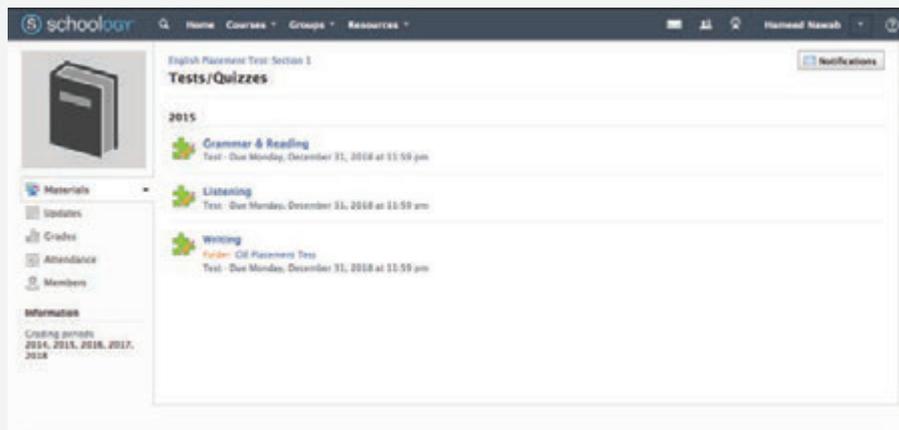
After signing in, you will come to this page. Click on **Courses** and choose **English Placement Test**.

### STEP 5



Click on **Test/Quizzes**

## STEP 6



There are three components to be completed – Grammar & Reading, Listening and Writing.  
There's no particular order as to which component that needs to be completed first.

However, please note that **ALL** the components must be done.  
**Please note** that a **headphone** is needed for the Listening component.

In addition, there's a **time limit** for all the components



# KDU INTERNATIONAL STUDENTS VOICES



## **TENG YUN** (CHINA)

---

I still remember when I came to Malaysia, I could not understand a word of English. My lecturers taught me a lot and gave me confidence, and they have always been very patient with me. They also helped me in my life because my English was very poor so I couldn't do many things by myself. With their help, my English improved very quickly. I certainly made the right choice in choosing to study in KDU.



## **MUSAB ALI MERGHANI IDRIS** (SUDAN)

---

The English course at KDU is very special. It's not like any normal language centre where you just study and go home. During my studies at KDU, I was surprised at how fun it is to study a new language. As a non-English speaker, I had a lot of trouble communicating with everyone when I first arrived in Malaysia. However, after three semesters of studying and at the same time visiting a lot of places in the country with my classmates, I can speak English very well now. I had fun in the CIENG programme and I wish I could study English again.



## **CHERYL LIEW HUI YING** (MALAYSIA)

---

There are several reasons why I like this English course. The main reason is because this course helped me a lot in my studies. For example, I had difficulties in writing essays but after completing the course, I no longer have any trouble doing so. In addition, I can feel the love and care among the lecturers and students. Although most of the students come from different countries, we could work very well together and learn from each other. During the few months I spent in the English course, I not only learnt about English but I also learnt about the cultures of other countries from my friends. All lecturers were friendly and very patient when teaching us.



## **ENKHTUVSHIN NASANJARGAL** (MONGOLIA)

---

Thinking about the English course in KDU brings back all those good memories that I will never forget. Malaysia is the first country where I spent almost 2 years abroad. It was a wonderful journey in my life. Malaysians were so kind to me and I felt safe there. When I think of Malaysia, most of the good memories are connected with the English course in KDU. The teachers who teach their students from their hearts are the main reason for this. They also help and encourage their students to improve not just their English but also their character. My teachers gave me all kinds of opportunities to grow as a person. One day, I want to go back to Malaysia just to meet my wonderful English teachers again.

# KDU INTERNATIONAL STUDENTS VOICES



**LI ZHEN SEN** (CHINA)

---

I chose KDU because it is an international university with many foreign students. Hence, I am able to make friends with people of various cultures, religions and backgrounds. Currently, I am enrolled in the English Language course. I am able to communicate my difficulties with my lecturers because they are friendly, humorous and kind hearted. This course has proven to be useful in improving my English language and social skills. Apart from that, there are many interesting activities in KDU which allow me to use my time positively.



**AMR ZAKARIA** (EGYPT)

---

KDU became my first choice of university because it was recommended by my high school friend who is also studying here. After enrolling into my course, I was advised to take up KDU's English Language course or IELTS (International English Language Testing System). Upon careful consideration, I decided to enroll into KDU's English Language course. It was a wise decision as my English language has improved greatly and beyond my imagination. Moreover, living in Malaysia has groomed me into a confident, responsible and independent person. I have sufficient time and freedom to improve myself constantly. In conclusion, I am glad to be studying in Malaysia, especially as a KDU student.



**RAO HUI JIA** (CHINA)

---

Currently, I am pursuing the Bachelor of Hospitality Management (Hons) in KDU. Here, I have gained vast academic and social life knowledge. As the saying goes "Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family." When I first came to Malaysia, I was not familiar with the English language. However, KDU's English Language course has improved my language skills drastically. Now, I am able to communicate and express myself efficiently using this international language. KDU has nurtured me with valuable lessons to face the outside world. The lecturers go above and beyond the call of duty in guiding us to excel in life.

# STUDENT LIFE

## Vibrant Community

Being on campus is one of the most exciting phases in an individual's life. A university campus is a safe and encouraging space for students to come together to learn, be inspired and spend time with their peers within a vibrant and conducive environment.

At KDU, students can opt to run for the KDU Student Council, a student-elected body which serves as a bridge between the university management and students, or get involved in the numerous clubs and societies available – from dance to debate, sports to student entrepreneurship, games to culture.

KDU's Student and Alumni Centre (SAC) creates and maintains the vibrancy required in a student's life in order to enhance positive experiences. SAC also looks to provide the highest level of quality support and welfare by cultivating five fundamental needs: social, mental, physical, emotional and spiritual aspect in order to maximise both academic and personal development. In line with the Malaysia Education Blueprint (MEB), the KDU YOUTH Empowerment Plan includes five key holistic initiatives to anchor students to adopt a healthy lifestyle and maximise learning experiences.



| FITSPIRATION

Injecting a dose of fitness into students' daily lives, this initiative encompasses all activities that will feed and boost students' body, mind and soul, such as yoga, basketball, badminton, various talks on well-being, and more.



| CAREER EXPLORATION

This initiative helps students explore the various internship or job options that fit their interests, skills, and abilities. Through this initiative, students can enjoy career enrichment talks, industry engagements as well as the career placement fair.



| SUSTAINABILITY

The Sustainability initiative is to create awareness for students to become conscious of the importance and need to sustain the world we live in. Students and staff are encouraged to waste not and to live a green life.



| HATCH UP

Hatch Up aims to facilitate students in learning to develop entrepreneurial skills, by supporting creativity, self-generated ideas and efforts. This action plan intends to give KDU graduates a chance to see their ideas take shape in reality, with support from the university, and further fuel their journey to be a self-made success by developing an entrepreneurial mindset – driven, resourceful, persistent, and above all, dedicated to a cause to call their own.



| CURATION

Diversity is a big part of who we are as a society. Curation aspires to encourage students to appreciate these differences and understand how culture influences the way they see the world. Activities students can look forward to include diversity and inclusion camps, cultural exchanges and such.



Homestay



CSR Activities with a Local Orphanage



Voices of Moderation Youth Campaign



Dance routine by Performing Arts (PARTS) Club



Peer to Peer Training Camp



Culturation: KDU International Students Society visits Tugu Negara



Culturation: KDU 2<sup>nd</sup> International Student Entrepreneurship Conference



KDU Sustainability Initiative



2015 Sports Carnival Launch with YB. Khairy Jamaludin, Minister of Youth and Sports, Malaysia



Dialogue in the Dark



Cultural Day



Blood Donation Drive by Leo Club



Feed the Soul Fest by the School of Communication & Creative Arts

# CAMPUS LIFE & FACILITIES



| BASKETBALL COURT



| LECTURE THEATRE



UTROPOLIS  
MARKETPLACE  
RETAIL MALL



| LEARNING PODS



| LIBRARY



| CAFÉ 8IGHTY 7EVEN



| COMPUTER LAB



| CAFETERIA



| STUDENT LOUNGE

## FACILITIES

- KDU FM  
*Radio Broadcast Studio*
- The Frame  
*TV Production Station*
- Creative Waves  
*Radio Production & Recording Studio*
- Shutters  
*Photography Studio*
- Pixel  
*Mac Lab*
- Engineering Labs
- Culinary Lecture Theatre
- Various culinary kitchens including hot, molecular, butchery & bakery kitchens
- Artisanat  
*Kitchen Artistry Room*
- Glace  
*Ice Carvery*
- Bacchus  
*Wine Lab*
- Equatorial Mock Suite
- Café 8ighty 7even by Coffex
- Dewakan  
*Fine Dining Restaurant*
- Mirabelle & Saveur  
*Training Restaurants*
- Area 51 Game Development  
*Studio & Game Vault*
- Multipurpose Hall
- Bacchus
- Computer Labs
- Student Lounge
- Library
- Learning Pods
- Student Accommodation Village

Real world education meeting real world needs.  
Turn for your future.



# PARAMOUNT EDUCATION

Paramount Education is the education arm of Paramount Corporation Berhad (PCB), a public listed company with diverse interests and strong positions in property development, investment, construction and educational services.

It is a fully integrated education services provider, offering national and international curriculum in primary and secondary schools, through to undergraduate, postgraduate, as well as executive and professional development programmes.



Sekolah Sri KDU®



Sri KDU International School

By Paramount Education  
**KDU UNIVERSITY COLLEGE SDN BHD 76997-T**  
**KDU COLLEGE (PJ) SDN BHD 879955-T**

All information provided in the 2018 KDU PROSPECTUS is up-to-date and accurate at the time of publication. KDU reserves the right to add and many other alternations, as it may deem necessary.

Published by KDU - December 2018

**KDU UNIVERSITY COLLEGE,  
UTROPOLIS, GLENMARIE**

KPT/JPT/DFT/US/B29

Jalan Kontraktor U1/14, Seksyen U1  
40150 Shah Alam, Selangor, Malaysia

**CONTACT:**

Tel: +603 5565 0538 | Fax: +603 5565 0539

**KDU COLLEGE,  
DAMANSARA JAYA**

DK280-01 (B)

SS22/41, Damansara Jaya  
47400 Petaling Jaya, Selangor, Malaysia

**CONTACT:**

Tel: +603 7953 6688 | Fax: +603 7953 6699



[best@kdu.edu.my](mailto:best@kdu.edu.my)



[KDUEducation](#)



[KDUEducation](#)