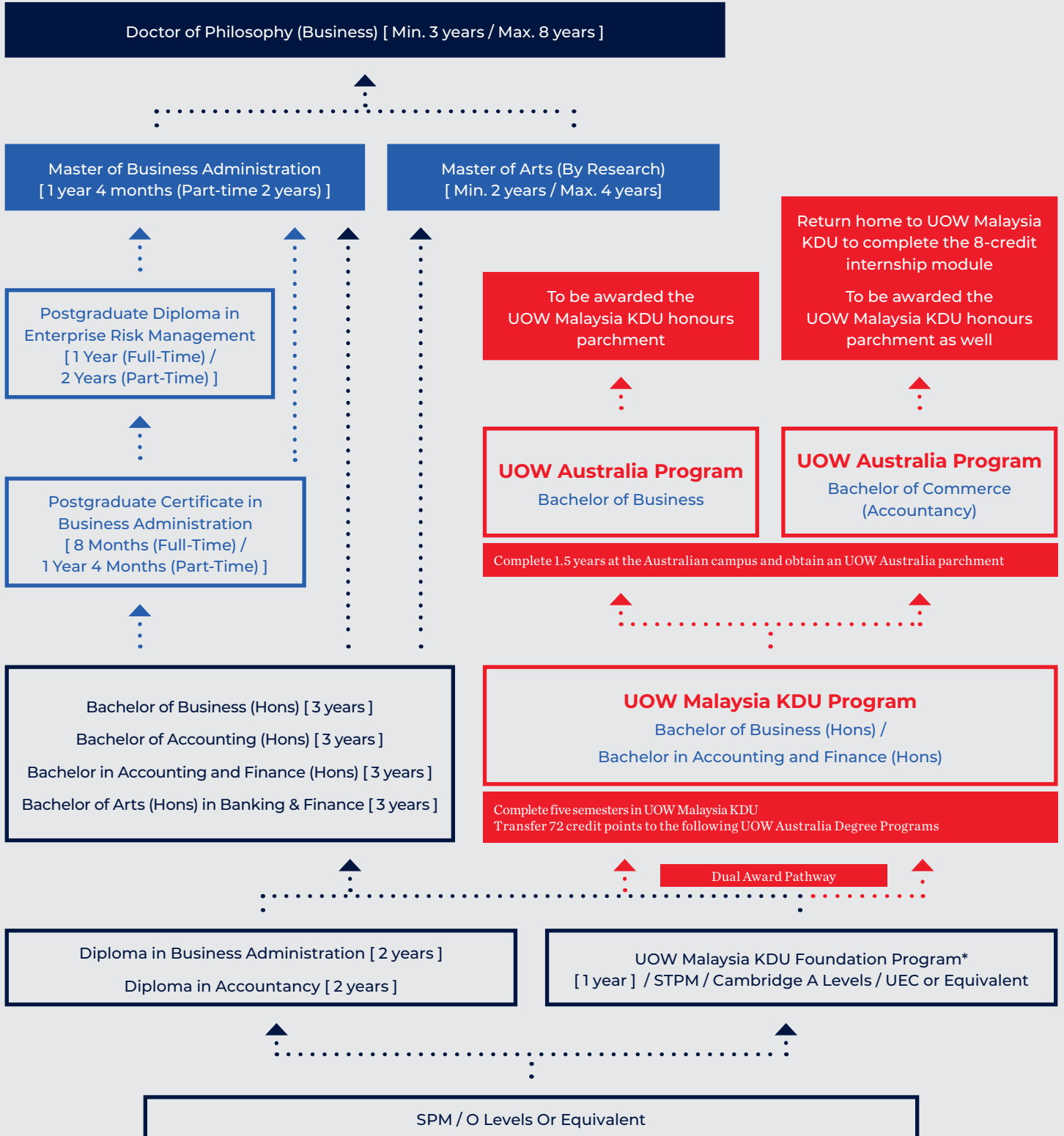




## Study route

 **Selangor**



\* Specific foundation programs that meet the entry requirement.

For all Postgraduates programs, kindly refer to Postgraduates Brochure or website for more information.

For UOW Australia Dual Award programs, kindly refer to Dual Award brochure or website for more information.

The UOW Malaysia KDU, part of the University of Wollongong Australia Global Network, attempts to ensure the information contained in this publication is correct at the time of publication (January 2021); however, sections may be amended without notice by the institute in response to changing circumstances or for any other reason. Check with the institute at the time of application/enrolment for any updated information.



R3/345/4/0837(04/26) A 6845

# Diploma in Business Administration

**Intakes:**

January, May and September

**Duration:**

2 Years (Full-Time)

**Course Location:**

UOW Malaysia KDU University College,  
Utopolis Glenmarie

**Getting down to business.**

Business is everywhere, virtually and physically. Get a head-start in learning how to manage a business with UOW Malaysia KDU's Diploma in Business Administration. This program provides students with the necessary foundation and knowledge of growing a business in today's fast paced competitive work environment.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA – Exempted from 3 ACCA Fundamental papers,
- CIMA – Exempted from 3 CIMA Certificate in Business Accounting papers.

**Career Opportunities:**

Administrative Assistant | Operation Coordinator | Marketing Assistant | HR Officer | Sales Associate | Customer Service Executive

**Accredited by:**



**COURSE STRUCTURE**

**Year 1**

- Oral Communication
- Writing and Referencing
- Business Mathematics
- Financial Accounting 1 & 2
- Introduction to Accounting
- Introduction to Information Technology
- Introduction to Money & Banking
- Macroeconomics
- Management Accounting 1 & 2
- Microeconomics
- Principles of Management

**Year 2**

- Business Law
- Business Statistics
- Company Law
- Critical Thinking & Reading Skills
- E-Commerce
- Introduction to Business
- Introduction to Business Communication
- Management of Human Resources
- Management Information System
- Organisational Communication
- Principles of Marketing
- Services Marketing

**MPU**

- Pengajian Malaysia 2 (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)
- Personal Development Skills
- Society and Development in Malaysia
- Teamwork and Community
- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

**ENTRY REQUIREMENT**

**Academic Qualification**

**Requirement**

SPM / O Levels	Min. 3 Credits (3Cs) (inclusive of a Pass in Mathematics and English)
UEC	Min. 3 Credits (3Bs) (inclusive of a Pass in Mathematics and English)

**ENGLISH REQUIREMENT**

**Local Student**

Pass (SPM / 1119 / UEC / O Levels examination)

**International Student**

Band 5.0 in IELTS; or a min score of 42 (IBT) or 410 (PBT) in TOEFL ; or score 47 and above for Pearson English Test

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU



R2/344/4/0407(10/21) A 7694

# Diploma in Accountancy

## Intakes:

January, May and September

## Duration:

2 Years (Full-Time)

## Course Location:

UOW Malaysia KDU University College,  
Utrapolis Glenmarie

## The first step into the world of accounting.

Students start their journey into the professional world of accounting by getting familiar with various disciplines such as taxation and commercial law. In this program, students learn the ropes and gain the foundation necessary to continue onward with their choice of bachelor's degree in business, accounting or even a professional accounting qualification.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA – Exempted from 3 ACCA Fundamental papers,
- CIMA – Exempted from 3 CIMA Certificate in Business Accounting papers.

## Career Opportunities:

Accounting Assistant | Admin Officer | Auditor | Business Development Executive | Commercial Banker | Credit Control Officer | Entrepreneur | Finance Executive | Investment Banker | Purchasing Executive | Sales & Planning Executive | Tax Assistant

## Accredited by:



CIMA<sup>®</sup>

## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Business Mathematics
- Financial Accounting 1 & 2
- Introduction to Accounting
- Introduction to Information Technology
- Introduction to Money & Banking
- Macroeconomics
- Management Accounting 1 & 2
- Microeconomics
- Principles of Management

### Year 2

- Accounting Information System
- Accounting Theory & Practice
- Auditing
- Business Statistics
- Business Law
- Company Law
- Critical Thinking and Reading Skills
- Corporate Accounting
- Corporate Finance
- Advanced Corporate Accounting
- Management of Human Resources
- Taxation

### MPU

- Pengajian Malaysia 2 (Malaysian Students) / Bahasa Melayu Kominikasi 1 (International Students)
- Personal Development Skills
- Society and Development in Malaysia
- Teamwork and Community
- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic Qualification

### Requirement

SPM / O Levels	Min. 3 Credits (3Cs) (inclusive of a Credit in Mathematics and a Pass in English)
UEC	Min. 3 Credits (3Bs) (inclusive of a Credit in Mathematics and a Pass in English)

## ENGLISH REQUIREMENT

### Local Student

Pass (SPM / 1119 / UEC / O Levels examination)

### International Student

Band 5.5 in IELTS; or a score of 46 (IBT) or 454 (PBT) in TOEFL; or score 51 and above for Pearson English Test

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU



R/340/6/0606(07/21) MQA/FA 0424

# Bachelor of Business (Hons)



Dual awards

## Intakes:

January, May and September

## Duration:

3 Years (Full-Time)

## Course Location:

UOW Malaysia KDU University College,  
Utopolis Glenmarie

## Be Equipped to Navigate Today's Economy.

With business environment and intertwining economies becoming more complex day by day, interdisciplinary knowledge is no longer just an advantage, but a necessity to address the aggressive business needs of today. The Bachelor of Business (Hons) program addresses this by equipping students with a general business degree, as well as interdisciplinary knowledge and skills in specialised subjects through 3 key business areas, allowing them the freedom to tailor their degree according to their interests in the specific areas of the business world.

- Marketing
- Logistics
- Entrepreneurship

Upon completion of the program, graduates will be granted exemptions from the following recognised professional body\*

- CIMA – Exempted from 4 CIMA papers and to take the balance 12 papers to complete the professional qualification

\* Subject to revision without prior notice.

## Career Opportunities:

Entrepreneur | Digital Marketer | Human Resource Manager | Social Media Manager | Market Research Analyst | Operations Manager | Logistic Manager | Sales and Marketing Manager

## Accredited by:



## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Business Law
- Business Statistics
- Financial Accounting
- Macroeconomics
- Management Accounting 1
- Microeconomics
- Principles of Management
- Principles of Marketing

### Year 2

- Principles to Finance
- Organisational Behaviour
- Research Methodology
- Business Oriented Information Technology
- Specialisation (3 subjects)
- Elective (1 subject)

### Year 3

- Strategic Management
- International Management
- Specialisation (3 subjects)
- Final Year Project
- Internship

### Specialisation: Entrepreneurship

- New Age Entrepreneurialism
- Start-Up Business Management
- Global Entrepreneurship
- Brand Management
- Managing Market Intelligence
- Enterprise Development Project

### Specialisation: Logistics

- Introduction to Logistics
- Logistic Intelligence
- Logistics Strategy
- Operations Management
- Supply Chain Management
- Purchasing Management

### Specialisation: Marketing

- Digital Strategy
- Consumer Behaviour
- Integrated Marketing Communications
- Brand Management
- Services Marketing
- Managing Market Intelligence

### Elective

- Consumer Behaviour
- Employment Law
- The Economics of Money & Banking
- International Finance
- Digital Strategy
- Business Digitalization

### MPU

- Hubungan Etnik and Tamadun Islam dan Tamadun Asia (Malaysian Students) / Bahasa Melayu Komunikasi 2 and Pengajian Malaysia 3 (International Students)
- Entrepreneurship
- Malaysia and Global Issues
- Global Social Responsibility
- Bahasa Kebangsaan A\*

\* Bahasa Kebangsaan A is compulsory for all Malaysian students

- without a credit in SPM Bahasa Malaysia.
- without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic Qualification Requirement

GCE A Levels	2Es
STPM	2Cs or CGPA 2.00
UEC	5 Credits (5Bs)
Diploma	Pass with min. CGPA of 2.00
Foundation Studies	Pass with min. CGPA of 2.00

## ENGLISH REQUIREMENT

**Local Student** Band 3 in MUET\*

**International Student** Band 5.5 in IELTS; or a min score of 46 (IBT) or 454 (PBT) in TOEFL; or score 51 and above for Pearson English Test

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU.

\* If student does not have SPM English or their Foundation/Diploma study is not from an English taught institution.





R/344/6/0240(03/24) MQA/FA 3737

# Bachelor of Accounting (Hons)

## Intakes:

January, May and September

## Duration:

3 Years (Full-Time)

## Course Location:

UOW Malaysia KDU University College,  
Utrapolis Glenmarie

## Develop Technical & Analytical Skills to Kick-start a Career in Accounting.

UOW Malaysia KDU's Bachelor of Accounting (Hons) program, designed in collaboration with the Association of Chartered Certified Accountants (ACCA), is the quickest and most sensible choice towards earning an internationally-recognised professional qualification. The final year of the program is designed to cover the syllabus of the ACCA's professional papers, preparing the students specifically for the ACCA Professional level exams later on.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA – Exempted from all 9 ACCA Fundamental papers
- CPA Australia – Exempted from 6 Foundation level papers
- CIMA – Exempted from 8 CIMA papers and to take the balance 8 papers to complete the professional qualification.

## Career Opportunities:

Accounts Manager | Business Analyst | Chief Financial Officer | Corporate Treasurer | Entrepreneur | Finance Administrator | Financial Analyst | Financial Consultant | Financial Controller | Forensic Accountant | Internal and External Auditor | Investment Analyst | Investment & Commercial Banker | Management Consultant | Market Analyst | Professional Accountant | Tax Consultant

## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Business Law
- Company Law
- Financial Accounting
- Management Accounting 1
- Principles of Management
- Principles of Economics
- Principles of Finance
- Quantitative Methods

### Year 2

- Auditing
- Accounting Information System
- Financial Reporting 1 & 2
- Financial Management
- Introduction to Taxation
- Intermediate Taxation
- Management Accounting 2
- Principles of Marketing

### Year 3

- Governance, Risk & Ethics \*
  - Advanced Audit & Assurance \*
  - Advanced Taxation \*
  - Business Analysis \*
  - Corporate Reporting 1 & 2 \*
  - Public Sector Accounting
  - Research Methodology
  - Internship
- \* ACCA professional papers

## MPU

- Hubungan Etnik and Tamadun Islam dan Tamadun Asia (Malaysian Students) / Bahasa Melayu Komunikasi 2 and Pengajian Malaysia 3 (International Students)
  - Entrepreneurship
  - Malaysia and Global Issues
  - Global Social Responsibility
  - Bahasa Kebangsaan A\*
- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
- without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

#### Qualification Requirement

GCE A Levels	3 Ds
STPM	3 C+ or CGPA 2.33
UEC	5 Credits (5Bs) inclusive a Credit in Mathematics
Diploma	Pass with min. CGPA of 2.50
Foundation Studies	Pass with min. CGPA of 2.50

In addition to the above mentioned requirement, the student must have obtained a Credit in Mathematics at SPM level or its equivalent.

## ENGLISH REQUIREMENT

### Local Student

Band 3 in MUET

### International Student

Band 5.5 in IELTS; or a min score of 46 (IBT) or 454 (PBT) in TOEFL; or score 51 and above for Pearson English Test

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU

## Accredited by:



ACCREDITED PROGRAM



N/344/6/0003(11/21) MQA/FA 7994

# Bachelor in Accounting and Finance (Hons)

**Intakes:**

January, May and September

**Duration:**

3 Years (Full-Time)

**Course Location:**

UOW Malaysia KDU University College, Utopolis Glenmarie

## The Springboard to Success and Professionalism with Greatest Interest.

The Bachelor in Accounting and Finance (Hons) provide students with a specialised education in understanding of the legal, business and social environments in which accountancy and finance operates. It also enables students to be conversant in the technical languages and practices of the accounting and finance sector in a market economy. These include measurement and disclosure in financial statements, managerial accounting, auditing, taxation and corporate finance.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional bodies:

- ACCA – Exempted from all 9 ACCA Fundamental papers
- CPA Australia – Exempted from 6 Foundation level papers
- CIMA – Exempted from 8 CIMA papers and to take the balance 8 papers to complete the professional qualification.

**Career Opportunities:**

Accountant | Accounting Manager | Tax Manager | Risk Manager | Financial Analyst | Quantitative Analyst | Credit Manager | Fintech Manager

**Accredited by:**



ACCREDITED PROGRAM

## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Principles of Economics
- Financial Accounting
- Management Accounting 1 & 2
- Principles of Marketing
- Principles of Management
- Principles of Finance
- Business Law
- Quantitative Methods

### Year 2

- Accounting Information Systems
- Auditing
- Company Law
- Corporate Finance
- Financial Markets and Institution
- Financial Reporting 1 & 2
- Financial Management
- Introduction to Taxation
- Intermediate Taxation
- Research Methodology

### Year 3

- Advanced Audit and Assurance
- International Finance
- Investment Analysis
- Elective (1 module)
- Final Year Project
- Internship

### Elective

- Organisational Behaviour
- Operations Management
- Business Digitalization
- Digital Strategy

## MPU

- Hubungan Etnik and Tamadun Islam dan Tamadun Asia (Malaysian Students) / Bahasa Melayu Komunikasi 2 and Pengajian Malaysia 3 (International Students)
- Entrepreneurship
- Malaysia and Global Issues
- Global Social Responsibility
- Bahasa Kebangsaan A\*
- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
  - without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

Qualification	Requirement
GCE A Levels	3 Ds
STPM	3 C+ or CGPA 2.33
UEC	5 Credits inclusive a Credit in Mathematics
Diploma	Pass with min. CGPA of 2.50
Foundation Studies	Pass with min. CGPA of 2.50

In addition to the above mentioned requirement, the student must have obtained a Credit in Mathematics at SPM level or its equivalent.

## ENGLISH REQUIREMENT

Local Student	Requirement
Local Student	Band 3 in MUET
International Student	Band 5.5 in IELTS; or a min score of 46 (IBT) or 454 (PBT) in TOEFL ; or score 51 and above for Pearson English Test

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU



R/343/6/0189(06/25) MQA/FA 5406

# Bachelor of Arts (Hons) in Banking & Finance

## Intakes:

January, May and September

## Duration:

3 Years (Full-Time)

## Course Location:

UOW Malaysia KDU University College,  
Utopolis Glenmarie

## Receive Comprehensive Training in the Tools & Financial Skills Required in Today's Modern Banking Industry.

The Bachelor of Arts (Hons) in Banking and Finance introduces students to the principles and practice of modern banking, covering aspects of banking, international finance, economics and law. In this program, students acquire a firm foundation necessary in the financial services industry, and gain a clear understanding of the functions and internal operations of banks and other financial institutions.

Upon completion of the program, graduates will be granted exemptions from the following recognised professional body:

- CIMA – Exempted from 4 CIMA papers and to take the balance 12 papers to complete the professional qualification.

## Career Opportunities:

Financial Controller | Financial Planner | Investment Banker | Investment Manager | Lease Finance Consultant | Stockbroker | Treasury Manager | Tax Consultant | Block Chain / Fintech Manager

## Accredited by:



## COURSE STRUCTURE

### Year 1

- Oral Communication
- Writing and Referencing
- Financial Accounting
- Introduction to Banking
- Principles of Finance
- Principles of Marketing
- Principles of Economics
- Principles of Management
- Quantitative Methods
- Company Law

### Year 2

- Business Digitalization
- Digital Strategy for Financial Products and Services
- Introduction to Econometrics
- Corporate Finance
- Financial Markets & Institutions
- Investment Banking
- Credit Risk & Lending Management
- The Economics of Money & Banking
- Professional Development and Leadership Skills

### Year 3

- Corporate Governance in Banking & Finance
- Investment Analysis
- International Finance
- Portfolio Management
- Elective (1 module)
- Research Methodology
- Final Year Project
- Internship

### Elective

- Organisational Behaviour
- Operations Management

## MPU

- Hubungan Etnik and Tamadun Islam dan Tamadun Asia (Malaysian Students) / Bahasa Melayu Komunikasi 2 and Pengajian Malaysia 3 (International Students)
- Entrepreneurship
- Malaysia and Global Issues
- Global Social Responsibility
- Bahasa Kebangsaan A\*
- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
  - without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic Qualification

Academic Qualification	Requirement
GCE A Levels	3 Ds
STPM	2C+s or CGPA 2.33
UEC	5 Credits (5Bs) inclusive a "Credit" in Mathematics
Diploma	Pass with min. CGPA of 2.50
Foundation Studies	Pass with min. CGPA of 2.50

In addition to the above mentioned requirement, the student must have obtained a Credit in Mathematics at SPM level or its equivalent.

## ENGLISH REQUIREMENT

### Local Student

Band 3 in MUET\*

### International Student

Band 6.0 in IELTS; or a min score of 60 (IBT) or 488 (PBT) in TOEFL; or a score of 59 and above for Pearson English Test

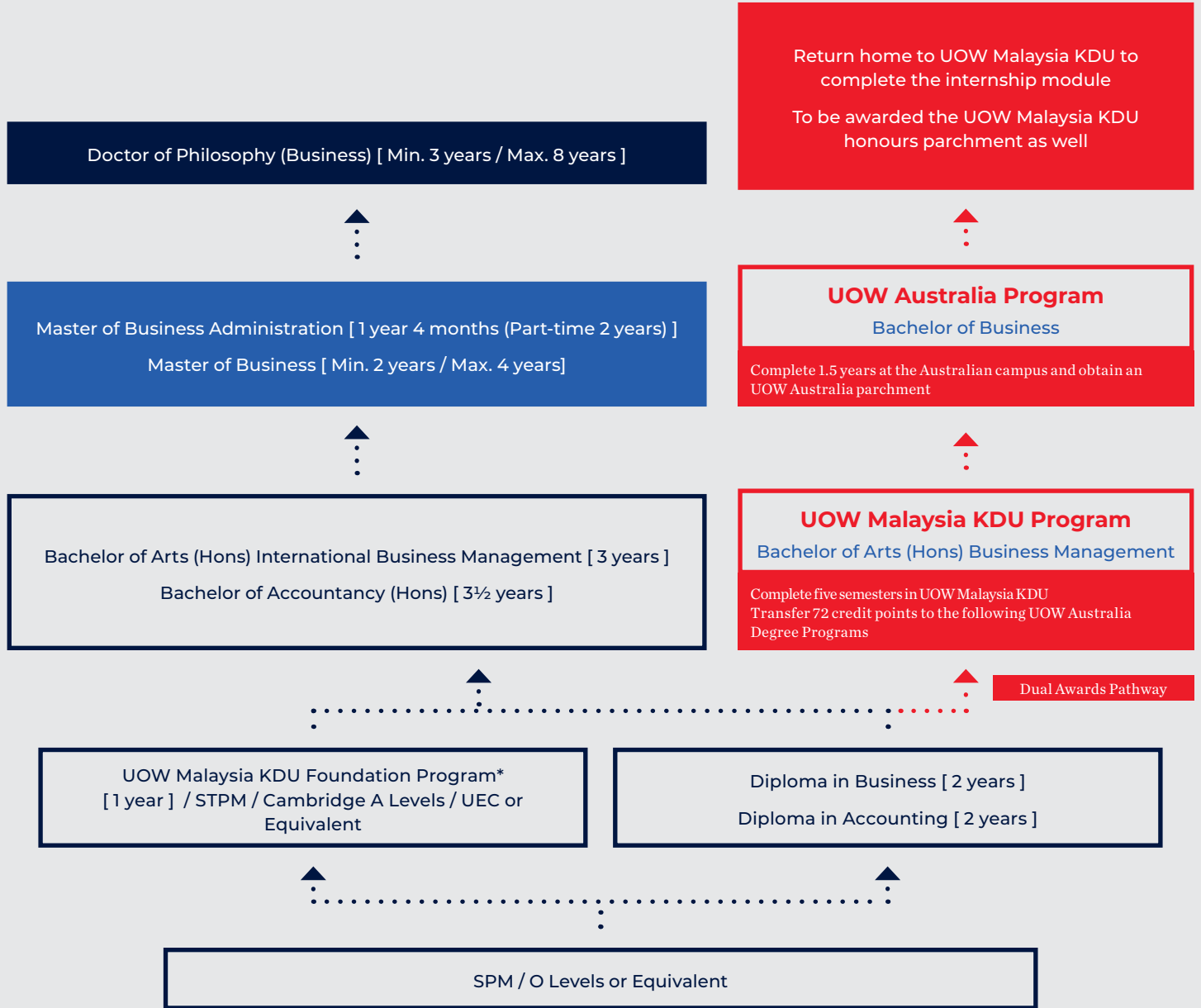
If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU.

\* If student does not have SPM English or their Foundation/Diploma study is not from an English taught institution.



## Study route

 **Penang**



\* Specific foundation programs that meet the entry requirement.  
For all Postgraduates programs, kindly refer to Postgraduates Brochure or website for more information.  
For UOW Australia Dual Award programs, kindly refer to Dual Award brochure or website for more information.





R2/340/4/0780(07/24) A 9867

# Diploma in Business

## Intakes:

January, May and September

## Duration:

2 Years (Full-Time)

## Course Location:

UOW Malaysia KDU Penang  
University College, George Town

UOW Malaysia KDU Penang  
University College, Batu Kawan

Be specialised, be focused, and deepen your business knowledge through specialisation.

Studying business in UOW Malaysia KDU concerned with understanding the way organisations function operationally, and financially. This diploma program establishes a solid foundation for students wishing to gain an insight into business and business services. Students generally study on the diploma program as a platform pathway into higher degrees in business and accounting.

## Career Opportunities:

Administrative Officer | Brand Executive | Business Consultant | Business Development Executive | Credit Analyst | Customer Service Specialist | Entrepreneur | Event Planner | Financial Consultant | Financial Planner | Financial Research Analyst | Foreign Trade Consultant | HR Executive | Investment Analyst | Management Trainee | Marketing Executive | Operations Executive | Purchasing Executive | Risk Management Manager | Sales Executive

## COURSE STRUCTURE

### Year 1

- Business Communication
- Business Law
- Business Statistics
- Oral Communication
- Introduction to Accounting
- Introduction to Business
- Introduction to Information Technology
- Microeconomics
- Macroeconomics
- Organizational Behavior
- Principles of Management
- Principles of Marketing
- Writing and Referencing

### Year 2

- E-Commerce
- Entrepreneurship
- Financial Management
- Introduction to Finance & Banking
- Management of Human Resources
- 4 electives subjects

### Elective: Accounting

- Financial Accounting
- Management Accounting
- Company Law
- Business Ethics

### Elective: Management

- International Business
- Service Marketing
- Operation Management
- Business Ethics

### MPU

- Pengajian Malaysia 2 (Malaysian Students) / Bahasa Melayu Komunikasi 1 (International Students)
  - Personal Development Skills
  - Society and Development in Malaysia
  - Teamwork and Community
  - Bahasa Kebangsaan A\*
- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
- without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic Qualification Requirement

SPM / O Levels / UEC	3 Credits
Sijil Kemahiran Malaysia	Pass Level 3 in related field, and Pass in SPM with a minimum of 1 Credit in any subject

## ENGLISH REQUIREMENT

**Local Student** Pass (English at SPM level or equivalent)

**International Student** Band 5.0 in IELTS; or a min score of 42 (IBT) or 410 (PBT) in TOEFL; or Cambridge English CAE & CPE (from 2015) (154); or PTE Academic (47)

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU



N/344/4/0385(04/25) MQA/FA 4998

# Diploma in Accounting

**Intakes:**

January, May and September

**Duration:**

2 Years (Full-Time)

**Course Location:**

UOW Malaysia KDU Penang  
University College, George Town

In the corporate world, presenting accurate and timely financial data is crucial in ensuring that you make the correct decisions and solve financial problems.

Our program is designed to equip you with knowledge and familiarity with various aspects of business such as taxation and commercial law. We also include business management subjects in our syllabus so that you are equipped with the relevant business skills. If crunching numbers and balancing accounts is your forte, then this diploma is ideal for you.

**Career Opportunities:**

Accounting Assistant | Admin Officer | Auditor | Business Development Executive | Commercial Banker | Credit Control Officer | Entrepreneur | Finance Executive | Investment Banker | Purchasing Executive | Sales & Planning Executive | Tax Assistant

**Educational Partner:**



## COURSE STRUCTURE

### Year 1

- Writing and Referencing
- Business Mathematics
- Business Statistics
- Oral Communication
- Financial Accounting 1
- Financial Accounting 2
- Introduction to Accounting
- Introduction to Personal Financing
- Management Accounting 1
- Microeconomics
- Macroeconomics
- Principles of Management
- Principles of Marketing
- Taxation 1

### Year 2

- Accounting Information Systems
- Business Law
- Business Ethics
- Company Law
- Corporate Social Responsibility
- Entrepreneurship
- Financial Accounting 3
- Financial Management
- Introduction to Audit
- Management Accounting 2
- Performance Management
- Taxation 2

### MPU

- Pengajian Malaysia 2 (Malaysian Students) / Bahasa Melayu Kominikasi 1 (International Students)
  - Personal Development Skills
  - Society and Development in Malaysia
  - Teamwork and Community
  - Bahasa Kebangsaan A\*
- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
- without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

Qualification	Requirement
SPM / O Levels / UEC	3 Credits including Mathematics
Sijil Kemahiran Malaysia	Pass Level 3 in a related field and Pass in SPM with a minimum of 1 Credit in any subject with Credit in Mathematics

## ENGLISH REQUIREMENT

### Local Student

Pass (English at SPM level or equivalent)

### International Student

Band 4.0 in IELTS; or a min score of 30 (IBT) or 397 (PBT) in TOEFL; or Cambridge English CAE & CPE (from 2015) (140); or PTE Academic (36)

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU



# Bachelor of Arts (Hons) International Business Management

**Intakes:**

January, May and September

**Duration:**

3 Years (Full-Time)

**Course Location:**

UOW Malaysia KDU Penang  
University College, Batu Kawan

**We prepare you to be a global leader.**

This program offers students the opportunity to combine the study of key international business issues with the study of language and culture. A further differentiating element of this program is the provision of business consultancy modules which provide students an understanding, and hands-on experience, of consultancy from the perspective of both the client and the consultant. Students work closely with an external organisation on a “real-life” project in order to develop the skills needed to perform the assigned consultancy task. Besides, the student will be encouraged and supported in their third year spent outside of the Malaysia, which can be in a work placement, study abroad or a combination of both these activities.

**Career Opportunities:**

Brand Manager | Business Adviser | Business Analyst | Business Consultant | Business Development Manager | Corporate Investment Banker | Customer Service Manager | Entrepreneur | Foreign Trade Consultant | HR Consultant | Import & Export Manager | International Public Relations Executive | International Trader | Management Consultant | Marketing Communication Manager | Procurement Manager | Product Manager | Sales Manager

**COURSE STRUCTURE**

**Year 1**

- Introduction to Accounting
- Business Ethics
- Business Statistics
- Oral Communication
- Financial Management
- Microeconomics
- Organizational Behavior
- Principles of Management
- Principles of Marketing
- Writing and Referencing

**Year 2**

- Financial Market and Institutions
- Global Business Environment
- International Business: Growth Strategies and Resourcing
- International Marketing
- Macroeconomics
- Principles of Project Management
- Research and Consultancy Methods
- Foreign Language 1
- Foreign Language 2

**Year 3**

- Business Strategy
- Contemporary Issues in International Business
- International Business: Value Proposition and Premises of Innovation
- International Operations Management
- Strategic Management
- Sustainable Strategies
- Dissertation / Undergraduate Consultancy Project
- Internship

**Language**

**German**

- German Language 1 & German Language 2

**French**

- French Language 1 & French Language 2

**Japanese**

- Japanese Language 1 & Japanese Language 2

**MPU**

- Hubungan Etnik and Tamadun Islam dan Tamadun Asia (Malaysian Students) / Bahasa Melayu Komunikasi 2 and Pengajian Malaysia 3 (International Students)
- Entrepreneurship
- Malaysia and Global Issues
- Global Social Responsibility
- Bahasa Kebangsaan A\*
- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
  - without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

**ENTRY REQUIREMENT**

**Academic**

Qualification	Requirement
STPM / A Level	2 Principal Passes and Pass in Mathematics and English at SPM/O Level
UEC	5 Credits and Pass in Mathematics and English
Diploma	Pass with min. CGPA of 2.00
Foundation Studies	Pass with min. CGPA of 2.00

**ENGLISH REQUIREMENT**

**Local Student**

Pass English at SPM level or equivalent

**International Student**

Band 5.5 in IELTS; or a min score of 46 (IBT) or 454 (PBT) in TOEFL; or Cambridge English CAE & CPE (from 2015) (160); or PTE Academic (51)

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU





N/345/6/0996(11/21) MQA/FA 8388

# Bachelor of Arts (Hons) Business Management

**Dual  
awards****Intakes:**

January, May and September

**Duration:**

3 Years (Full-Time)

**Course Location:**UOW Malaysia KDU Penang  
University College, George TownUOW Malaysia KDU Penang  
University College, Batu Kawan

## Business Management Dual Award Program with UOW Australia.

Studying Business and Management gives a deep insight of the organisations operations, quality, marketing and strategy. These skills are necessary to gain employment in most global organisations where deadlines are tight, and answers are needed quickly through information that is driven by data. You'll acquire the skills to make professional presentations with confidence and the ability to eventually manage effectively. Students on this program can elect to study the whole program in Malaysia or spend 1.5 years in Australia.

**Career Opportunities:**

Admin & Management Manager | Brand Manager | Business Consultant | Business Developer | Business Planning Consultant | Customer Service Manager | Entrepreneur | Innovation Manager | International Business Executive | Management Consultant | Market Research Manager | Market Researcher | Marketing Manager | Operation & Project Manager | Product Development Manager | Product Manager | Public Relations Specialist | Social Media Specialist | Strategic Marketing Expert | Strategic Planner

**Professional Partner:****Dual Award:**UNIVERSITY  
OF WOLLONGONG  
AUSTRALIA

Graduates of a dual award degree program receive a degree award from both UOW Malaysia KDU Penang University College and our partner university. A dual award degree program constitutes completion of a single program of study and is differentiated from a double-degree.

**COURSE STRUCTURE****Year 1**

- Business Ethics
- Business Statistics
- Oral Communication
- Financial Management
- Introduction to Accounting
- Microeconomics
- Macroeconomics
- Organizational Behavior
- Principles of Management
- Principles of Marketing
- Writing and Referencing

**Year 2**

- Business Law
- Buyer Behaviour
- Digital Business And E-Commerce
- Financial Accounting
- Human Resource Management
- Management Accounting
- Management Decision Making
- Principles of Project Management
- Research and Consultancy Methods
- Sociology of Innovation
- Specialisation 1
- Specialisation 2

**Year 3**

- Contemporary Issues in Business and Management 1
- Contemporary Issues in Business and Management 2
- Leadership and High Performance Team
- Strategic Management
- Research / Consultancy Project
- Internship
- Specialisation 3
- Specialisation 4

**Specialisation: Entrepreneurship**

- Entrepreneur Finance
- Entrepreneurial Marketing
- Contemporary Entrepreneurship
- Venture Creation

**Specialisation: Marketing**

- Branding
- Strategic Marketing Planning
- Marketing Communications 1
- Marketing Communications 2

**MPU**

- Hubungan Etnik and Tamadun Islam dan Tamadun Asia (Malaysian Students) / Bahasa Melayu Komunikasi 2 and Pengajian Malaysia 3 (International Students)
  - Entrepreneurship
  - Malaysia and Global Issues
  - Global Social Responsibility
  - Bahasa Kebangsaan A\*
- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
- without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

**ENTRY REQUIREMENT****Academic****Qualification Requirement**

STPM / A Level	2 Principal Passes and Pass in Mathematics and English at SPM/O Level
UEC	5 Credits and Pass in Mathematics and English
Diploma	Pass with min. CGPA of 2.00
Foundation Studies	Pass with min. CGPA of 2.00

**ENGLISH REQUIREMENT****Local Student**

Pass English at SPM level or equivalent

**International Student**

Band 5.5 in IELTS; or a min score of 46 (IBT) or 454 (PBT) in TOEFL; or Cambridge English CAE & CPE (from 2015) (160); or PTE Academic (51)

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU





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# Bachelor of Accountancy (Hons)

## Intakes:

January, May and September

## Duration:

3½ Years (Full-Time)

## Course Location:

UOW Malaysia KDU Penang  
University College, George Town

## Degree in Accounting Course in Penang, Malaysia.

This degree is ideal for those who thrive on numbers and have an eye for detail. Accounting is generally considered as the language and basic tool of business. As accountants, much hinges on the data you produce and present to directors, managers and even the CEO of a large listed company. As a professional accountant, it's likely you will be employed quickly following graduation. UOW Malaysia KDU offers you with the perfect opportunity to get a degree in accounting course in Penang, Malaysia.

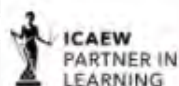
## Career Opportunities:

Accounts Manager | Business Analyst | Chief Financial Officer | Corporate Treasurer | Entrepreneur | Finance Administrator | Financial Analyst | Financial Consultant | Financial Controller | Forensic Accountant | Internal and External Auditor | Investment Analyst | Investment & Commercial Banker | Management Consultant | Market Analyst | Professional Accountant | Tax Consultant

## Educational Partners:



MALAYSIAN INSTITUTE OF ACCOUNTANTS



ACCREDITED PROGRAM



## COURSE STRUCTURE

### Year 1

- Accounting Information Systems
- Oral Communication
- Business Ethics
- Business Law
- Business Mathematics
- Business Statistics
- Financial Accounting
- Introduction to Accounting
- Microeconomics
- Macroeconomics
- Principles of Management

### Year 2

- Audit and Assurance Services 1
- Audit and Assurance Services 2
- Business Strategy
- Company Law
- Corporate Governance and Social Responsibility
- Financial Management
- Financial Reporting 1
- Financial Reporting 2
- Management Accounting
- Organizational Behaviour

### Year 3

- Advanced Financial Accountancy 1
- Advanced Financial Accountancy 2
- Advanced Financial Management 1
- Advanced Financial Management 2
- Advanced Management Accountancy 1
- Advanced Management Accountancy 2
- Taxation 1
- Taxation 2
- Contemporary Issues in Management
- Electives 1

### Year 4

- Internship (6 months)

## Electives

- Public Sector Accounting
- Sociology of Innovation
- Digital Business And E-Commerce
- Human Resource Management

## MPU

- Hubungan Etnik dan Tamadun Islam dan Tamadun Asia (Malaysian Students) / Bahasa Melayu Komunikasi 2 and Pengajian Malaysia 3 (International Students)
- Entrepreneurship
- Malaysia and Global Issues
- Global Social Responsibility
- Bahasa Kebangsaan A\*
- \* Bahasa Kebangsaan A is compulsory for all Malaysian students
  - without a credit in SPM Bahasa Malaysia.
  - without SPM Bahasa Malaysia (applicable to students from UEC, O Level, or other equivalent programs)

## ENTRY REQUIREMENT

### Academic

### Qualification Requirement

GCE A Levels	3 Ds
STPM	3 C+ or CGPA 2.33
UEC	5 Credits (5Bs) inclusive a Credit in Mathematics
Diploma	Pass with min. CGPA of 2.50
Foundation Studies	Pass with min. CGPA of 2.50

In addition to the above mentioned requirement, the student must have obtained a Credit in Mathematics at SPM level or its equivalent.

## ENGLISH REQUIREMENT

### Local Student

Band 3 in MUET

### International Student

Band 5.5 in IELTS; or a min score of 46 (IBT) or 454 (PBT) in TOEFL; or score 51 and above for Pearson English Test

If English Language requirements are not fulfilled, additional English module(s) may be taken at UOW Malaysia KDU